

Portsmouth Big Recycle
Community

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Response Summary

Need more responses?
Total Started Survey: 5,747
Total Finished Survey: 5,546 (96.5%)

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PAGE: ABOUT YOU

1. Title [Create Chart](#) [Download](#)

| | Response Percent | Response Count |
|--|---------------------|-------------------|
| Mr | 34.4% | 1,976 |
| Mrs | 44.6% | 2,557 |
| Miss | 16.3% | 936 |
| Ms | 4.7% | 270 |
| Other (please specify) Show Responses | | 41 |
| answered question | | 5,739 |
| skipped question | | 8 |

2. First name [Download](#)

| | Response Count |
|--------------------------------|-------------------|
| Show Responses | |
| 5,739 | |
| answered question | |
| 5,739 | |
| skipped question | |
| 8 | |

3. Last name [Download](#)

| | Response Count |
|--------------------------------|-------------------|
| Show Responses | |
| 5,739 | |
| answered question | |
| 5,739 | |
| skipped question | |
| 8 | |

4. Your address First line [Download](#)

| Response | Count |
|--------------------------------|--------------|
| Show Responses | 5,739 |
| answered question | 5,739 |
| skipped question | 8 |

5. Second Line [Download](#)

| Response | Count |
|--------------------------------|--------------|
| Show Responses | 4,906 |
| answered question | 4,906 |
| skipped question | 841 |

6. Third line [Download](#)

| Response | Count |
|--------------------------------|--------------|
| Show Responses | 2,707 |
| answered question | 2,707 |
| skipped question | 3,040 |

7. Postcode [Download](#)

| Response | Count |
|--------------------------------|--------------|
| Show Responses | 5,739 |
| answered question | 5,739 |
| skipped question | 8 |

8. Your email address [Download](#)

| Response | Count |
|--------------------------------|--------------|
| Show Responses | 5,739 |
| answered question | 5,739 |
| skipped question | 8 |

9. Your daytime phone number [Download](#)

| | Response Count |
|--------------------------------|-------------------|
| Show Responses | 5,739 |
| answered question | 5,739 |
| skipped question | 8 |

10. What is your preferred method of contact? [Create Chart](#) [Download](#)

| | Response Percent | Response Count |
|--------------------------|---------------------|-------------------|
| Email | 61.5% | 3,530 |
| Phone | 19.8% | 1,138 |
| Post | 18.7% | 1,071 |
| answered question | 5,739 | |
| skipped question | 8 | |

11. Do you live in a house or a flat? [Create Chart](#) [Download](#)

| | Response Percent | Response Count |
|---|---------------------|-------------------|
| House | 86.3% | 4,953 |
| Flat | 12.2% | 703 |
| Other (please specify) Show Responses | 1.4% | 83 |
| answered question | 5,739 | |
| skipped question | 8 | |

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PAGE: 3

1. What do you currently use for your recycling collections? [Create Chart](#) [Download](#)

| | Response Percent | Response Count |
|---|---------------------|-------------------|
| Wheelie bin | 90.3% | 4,530 |
| One box | 5.7% | 286 |
| More than one box | 2.4% | 120 |
| I don't currently recycle | 0.3% | 14 |
| Other (please specify) Show Responses | 1.3% | 66 |
| answered question | 5,016 | |
| skipped question | 731 | |

2. If you havent been recycling, why not?

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| | Response Percent | Response Count |
|--------------------------------|---------------------|-------------------|
| Show Responses | | 1 |
| answered question | | 1 |
| skipped question | | 5,746 |

3. Where do you store your recycling bin/box on non-collection days?

[Create Chart](#) [Download](#)

| | Response Percent | Response Count |
|--|---------------------|-------------------|
| Front garden or forecourt | 61.3% | 3,074 |
| In the house or back garden | 33.0% | 1,657 |
| In a communal area | 0.7% | 34 |
| I don't currently recycle | 0.2% | 10 |
| Other (please specify) Show Responses | 4.8% | 241 |
| answered question | | 5,016 |
| skipped question | | 731 |

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PAGE: CHARITY OPTION

1. Please select which prize value(s), if any, you would like to donate to the Lord Mayor's Appeal if you are one of our winners.

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| | Response Percent | Response Count |
|--------------------------|---------------------|-------------------|
| £25 | 85.4% | 775 |
| £75 | 19.7% | 179 |
| £250 | 12.7% | 115 |
| answered question | | 908 |
| skipped question | | 4,839 |

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PAGE: ALMOST THERE...

1. Lead contact age

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| | Response Percent | Response Count |
|---------------------------------------|---------------------|-------------------|
| I confirm that I am over 18 years old | 100.0% | 5,649 |
| answered question | | 5,649 |
| skipped question | | 98 |

2. Including yourself, how many people who live in your household fall into each age group? [Create Chart](#) [Download](#)

| | Response Average | Response Total | Response Count |
|--|--------------------------|----------------|----------------|
| 0-17 Show Responses | 1.71 | 3,213 | 1,883 |
| 18-24 Show Responses | 1.61 | 1,639 | 1,019 |
| 25-34 Show Responses | 1.44 | 2,000 | 1,389 |
| 35-44 Show Responses | 1.41 | 2,062 | 1,460 |
| 45-54 Show Responses | 1.31 | 1,874 | 1,436 |
| 55-64 Show Responses | 1.38 | 1,667 | 1,212 |
| 65+ Show Responses | 1.64 | 2,616 | 1,597 |
| | answered question | | 5,529 |
| | skipped question | | 218 |

3. Are you a student at the University of Portsmouth? [Create Chart](#) [Download](#)

| | Response Percent | Response Count | |
|------------|--------------------------|----------------|--------------|
| Yes | 4.6% | 258 | |
| No | 95.4% | 5,391 | |
| | answered question | | 5,649 |
| | skipped question | | 98 |

4. How did you hear about Portsmouth Big Recycle? Tick all that apply. [Create Chart](#) [Download](#)

| | Response Percent | Response Count | |
|------------------------------------|--------------------------|----------------|--------------|
| Advert on bus | 1.3% | 73 | |
| Poster/billboard | 1.2% | 66 | |
| Hanger on recycling bin/box | 36.8% | 2,074 | |
| Leaflet through door | 12.1% | 682 | |
| Flagship | 16.2% | 912 | |
| Council officer at doorstep | 19.5% | 1,097 | |
| Event | 6.3% | 353 | |
| Article in The News | 3.4% | 191 | |
| Advert in The News | 1.6% | 88 | |
| Local radio | 0.4% | 23 | |
| Local TV | 0.3% | 16 | |
| | answered question | | 5,636 |
| | skipped question | | 111 |

4. How did you hear about Portsmouth Big Recycle? Tick all that apply. [Create Chart](#) [Download](#)

| | Response Percent | Response Count |
|--|------------------|----------------|
| Facebook | 6.6% | 371 |
| Twitter | 0.1% | 8 |
| Portsmouth City Council website | 2.5% | 142 |
| Word of mouth | 3.3% | 187 |
| Other (please specify) Show Responses | 5.0% | 281 |
| answered question | | 5,636 |
| skipped question | | 111 |

5. THIS QUESTION IS FOR OUR RECYCLING OFFICERS ONLY - please tick the box if the household has been given their welcome pack by registering at an event or on the doorstep. [Create Chart](#) [Download](#)

| | Response Percent | Response Count |
|--------------------------------|------------------|----------------|
| Welcome pack already delivered | 100.0% | 1,057 |
| answered question | | 1,057 |
| skipped question | | 4,690 |

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PAGE: YOUR INFORMATION

1. We'd like to keep you updated on the progress of the BIG Recycle and to help you become a better recycler. [Create Chart](#) [Download](#)

Please let us know if you're happy for us to contact you from time to time.

| | Response Percent | Response Count |
|---|------------------|----------------|
| I am happy to receive this information. | 78.9% | 4,404 |
| I do not wish to be kept updated or receive additional waste and recycling information. | 21.1% | 1,175 |
| answered question | | 5,579 |
| skipped question | | 168 |

2. By registering to be part of Portsmouth BIG Recycle I understand that I am opting-in to the monthly rewards prize draw and accept the the BIG Recycle [terms and conditions](#). [Create Chart](#) [Download](#)

| | Response Percent | Response Count |
|--------------------------|------------------|----------------|
| I accept | 100.0% | 5,579 |
| answered question | | 5,579 |
| skipped question | | 168 |

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